



CHESTER COUNTY HOSPITAL GALA PRESENTS  
**STETSONS,  
SPARKLES  
and SPURS**

*Friday, March 21, 2025*

**Chester County Hospital  
Gala Committee**

*Franny Abbott  
Carla Berman  
Dr. Tamara Donatelli  
Carol Duncan  
Athena Fernandes  
Karen Flickinger  
Dale Frankel  
Dr. Aileen John  
Virginia Kettenring  
Carol Konski  
Judy Mark  
Nicholas Novella  
Rebecca Sarcia  
Doreen Speidel  
Barbara Witterholt*

Thanks to our generous sponsors, last year's Gala, "From Longwood to Bollywood," was an amazing evening, once again bringing together hundreds of community members in support of the hospital. This year our Gala Committee presents "Stetsons, Sparkles and Spurs" where you and your guests will be taken on a country western excursion starting in Longwood Garden's New Fountain Room and winding its way up to the Main Conservatory and onto the Fern Floor for an evening of incredible food, spirits and dancing.

Your support of the Gala at Longwood Gardens allows us to increase the number of lives we touch through our Neonatal Intensive Care Unit, Abramson Cancer Center, Emergency Department, Operating Suites, Cardiovascular Program, and so much more.

We are excited to invite you to participate in the 2025 Gala at Longwood Gardens on Friday, March 21, 2025. Attached, please find the benefits you will receive as a Sponsor of the Gala at Longwood Gardens. If you have any questions or would like to discuss custom sponsorship opportunities, I can be contacted by phone at (610) 431-5328 or by email at [Claudia.Callahan@penmedicine.upenn.edu](mailto:Claudia.Callahan@penmedicine.upenn.edu). Please note that the deadline to be included in the printed invitation is January 13, 2025.

Thank you for your support and consideration, and we hope to see you at the Gala.

Sincerely,

Claudia Schindler Callahan  
Manager, Events and Fundraising  
The Chester County Hospital Foundation

**THE CHESTER COUNTY  
HOSPITAL *Foundation***

701 East Marshall Street  
West Chester, Pennsylvania 19380  
T: 610.431.5328  
[ChesterCountyHospital.org/Giving](http://ChesterCountyHospital.org/Giving)



CHESTER COUNTY HOSPITAL GALA PRESENTS

# STETSONS, SPARKLES *and* SPURS

Friday, March 21, 2025

Chester County Hospital's Gala at Longwood Gardens presents "Stetsons, Sparkles and Spurs!"  
Join us for a fabulous evening of delicious country western cuisine, cocktails, and dancing!

## DIAMOND SPONSOR: \$30,000

- Highest recognition with your company logo on:
  - \* invitation mailed to 2000+ invitees\*\*
  - \* event signage
  - \* on-screen multimedia presentation
  - \* hospital website
  - \* all print materials including Program Book
- Foundation President introduction from the Longwood stage
- You or your company featured in an article in the Donor Newsletter
- Option to send a personalized thank you letter to attendees
- 20 tickets to the Gala at Longwood with preferred seating

## COCKTAIL SPONSOR: \$15,000

- Company logo on bar & cocktail napkins
- Specialty cocktail named after you or your company
- Recognition with your company logo on:
  - \* invitation mailed to 2000+ invitees\*\*
  - \* event signage
  - \* on-screen multimedia presentation
  - \* hospital website
  - \* all print materials and program book
- 16 tickets to the Gala at Longwood

## PLATINUM SPONSOR: \$12,500

- Premier recognition with your company logo on:
  - \* invitation mailed to 2000+ invitees\*\*
  - \* event signage
  - \* on-screen multimedia presentation
  - \* hospital website
  - \* all print materials including Program Book
- Option to host a medical provider or hospital administrator at your table
- 12 tickets to the Gala at Longwood

## ENTERTAINMENT SPONSOR: \$10,000

- Your name or company logo on stage signage
- Recognition with your name or company logo on:
  - \* invitation mailed to 2000+ invitees\*\*
  - \* event signage
  - \* on-screen multimedia presentation
  - \* hospital website
  - \* all print materials including Program Book
- Opportunity to introduce our live entertainment
- 10 tickets to the Gala at Longwood

## GOLD SPONSOR: \$8,000

- Your name or company logo on signage at dinner
- Recognition with your name or company logo on:
  - \* invitation mailed to 2000+ invitees\*\*
  - \* event signage
  - \* on-screen multimedia presentation
  - \* hospital website
  - \* all print materials including Program Book
- 10 tickets to the Gala at Longwood

## BENEFACTOR SPONSOR: \$6,000

- Recognition with your name or company logo on:
  - \* invitation mailed to 2000+ invitees\*\*
  - \* event signage
  - \* on-screen multimedia presentation
  - \* hospital website
  - \* all print materials and program book
- 8 tickets to the Gala at Longwood

## PATRON SPONSOR: \$2,500

- Recognition with your name on:
  - \* on-screen multimedia presentation
  - \* Program Book
- 4 tickets to the Gala at Longwood

## CONTRIBUTING SPONSOR: \$1,500

- Recognition with your name on:
  - \* on-screen multimedia presentation
  - \* Program Book
- 2 tickets to the Gala at Longwood

## FRIEND: \$500

- Recognition with your name on:
  - \* on-screen multimedia presentation
  - \* Program Book
- 1 ticket to the Gala at Longwood

Custom Sponsorships are available by contacting Claudia Callahan at (610) 431-5328 or Claudia.Callahan@pennmedicine.upenn.edu.

\*\*Respond before 1/13/2025 for sponsorship inclusion on event invitation.

# SPONSORSHIP REPLY FORM

Chester County Hospital and the Gala Committee thank you for your support of the “Stetsons, Sparkles and Spurs” at Longwood Gardens. Please complete this form in its entirety.  
*Kindly type or print all information as it should appear on recognition materials.*

## I/My COMPANY WOULD LIKE TO SUPPORT THE CHESTER COUNTY HOSPITAL'S "STETSONS, SPARKLES AND SPURS" AT LONGWOOD GARDENS ON FRIDAY, MARCH 21, 2025

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> DIAMOND SPONSOR<br>\$30,000  | <input type="checkbox"/> ENTERTAINMENT SPONSOR<br>\$10,000 | <input type="checkbox"/> PATRON SPONSOR<br>\$2,500       |
| <input type="checkbox"/> COCKTAIL SPONSOR<br>\$15,000 | <input type="checkbox"/> GOLD SPONSOR<br>\$8,000           | <input type="checkbox"/> CONTRIBUTING SPONSOR<br>\$1,500 |
| <input type="checkbox"/> PLATINUM SPONSOR<br>\$12,500 | <input type="checkbox"/> BENEFACTOR SPONSOR<br>\$6,000     | <input type="checkbox"/> FRIEND \$500                    |
|   |  | <input type="checkbox"/> OTHER AMOUNT \$ _____           |

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

COMPANY/ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

NAME of the person who completed this form (if different from above): \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

- Enclosed is a check for \$ \_\_\_\_\_ payable to “Chester County Hospital Gala”  
 Please charge my credit card: \_\_\_\_\_ MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ American Express \_\_\_\_\_ Discover  
 Please send me an invoice.

CARD # \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_ AMOUNT \$ \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

### PLEASE RETURN THIS FORM VIA

EMAIL: [Claudia.Callahan@penntestnet.upenn.edu](mailto:Claudia.Callahan@penntestnet.upenn.edu)  
OR MAIL TO: The Chester County Hospital Foundation  
c/o Chester County Hospital Gala  
701 East Marshall Street, West Chester, PA 19380

### QUESTIONS?

Contact: Claudia Schindler Callahan  
Manager, Events and Fundraising  
PHONE: 610-431-5328  
EMAIL: [Claudia.Callahan@penntestnet.upenn.edu](mailto:Claudia.Callahan@penntestnet.upenn.edu)

### IMPORTANT DATES

**1/13/2025:** Respond before this date for sponsorship inclusion on event invitation materials.  
**3/10/2025:** Respond before this date to receive on-site recognition.

*Thank you. Your donation is greatly appreciated. Please make a copy for your records. Donations are tax deductible to the extent allowable by law. All contributions of \$500 and above will be listed in event program. Tickets and sponsorships are non-refundable. Gifts-in-kind are welcome.*